B.V. Patel Institute of Business Management, Computer & Information Technology, Uka Tarsadia University

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Movie based Workshop

A movie-based workshop on movie Zindgi Na Milegi Dobara was organized for 180 students



of final year of BBA, and B.Com on 15th December 2011. The workshop was conducted by Mr. Himanshu Joshi, CEO- Innovative Thought Process Ltd., Surat.

The workshop started with general discussion of goal and goal setting. The resource person made students write some important sentences like 'Whatever I am today is because of my action and attitude in the past', 'If I will keep on repeating same action and attitude, I will keep on getting same result', and 'But if I want different result, I have to change my action and attitude right now'.

Using different frames of the movie, Mr. Joshi pointed out

what common mistakes to avoid in our personal and professional life. He stressed that if we lack the ability to articulate our feelings, we will never be able to get what we desire. He pointed out that things should be tackled as they come in life, otherwise they will keep mounting up and will end up in backlog and frustration. The best way out is to keep things simple.

The basic issue addressed in the workshop was that whatever the situation of life may be, positive attitude towards it would always help us to make the most of it.